







New Simply Light Orange Juice Beverages & Lemonades
 Great Taste • Less Sugar • Fewer Calories
 Four Flavor Varieties Available Nationwide This Summer

Simply Light beverages are made with pure and simple ingredients such as not-from-concentrate fruit juices and pure filtered water and are sweetened with stevia leaf extract and cane sugar (used in the Light Lemonades only). They do not contain artificial flavors or added preservatives. All Simply Light varieties are Non-GMO Project Verified. A full list of product ingredients can be found on the Simply Beverages website.

- Four flavor varieties:** Simply Light Orange Pulp Free
 Simply Light Orange with Calcium and Vitamin D
 Simply Light Lemonade
 Simply Light Lemonade with Raspberry
- Available in 2018:** All Simply Light orange juice beverages and lemonades will be offered in 52 oz. carafes, with select retailers also carrying Simply Light Orange Pulp Free and Simply Light Lemonade single-serve 11.5 fl. oz. bottles.

SIMPLY LIGHT ORANGE JUICE BEVERAGES		SIMPLY LIGHT LEMONADES	
<p>Simply Light Orange Pulp Free</p> <p>50 calories per 8 oz. serving</p> <p>50% less sugar and fewer calories than our regular juice drinks</p>		<p>Simply Light Lemonade</p> <p>25 calories per 8 oz. serving</p> <p>75% less sugar and fewer calories than our regular lemonade</p>	
<p>Simply Light Orange with Calcium & Vitamin D</p> <p>50 calories per 8 oz. serving</p> <p>50% less sugar and fewer calories than our regular juice drinks</p> <p>With a boost of calcium and Vitamin D</p>		<p>Simply Light Lemonade with Raspberry</p> <p>25 calories per 8 oz. serving</p> <p>75% less sugar and fewer calories than our regular lemonade</p> <p>Made with all-natural raspberry puree</p>	

Keep refrigerated. • Shake well. • Use within 7-10 days of opening. • For specific quantitative comparison information, please visit <https://www.simplyorangejuice.com/products/light-juices>.